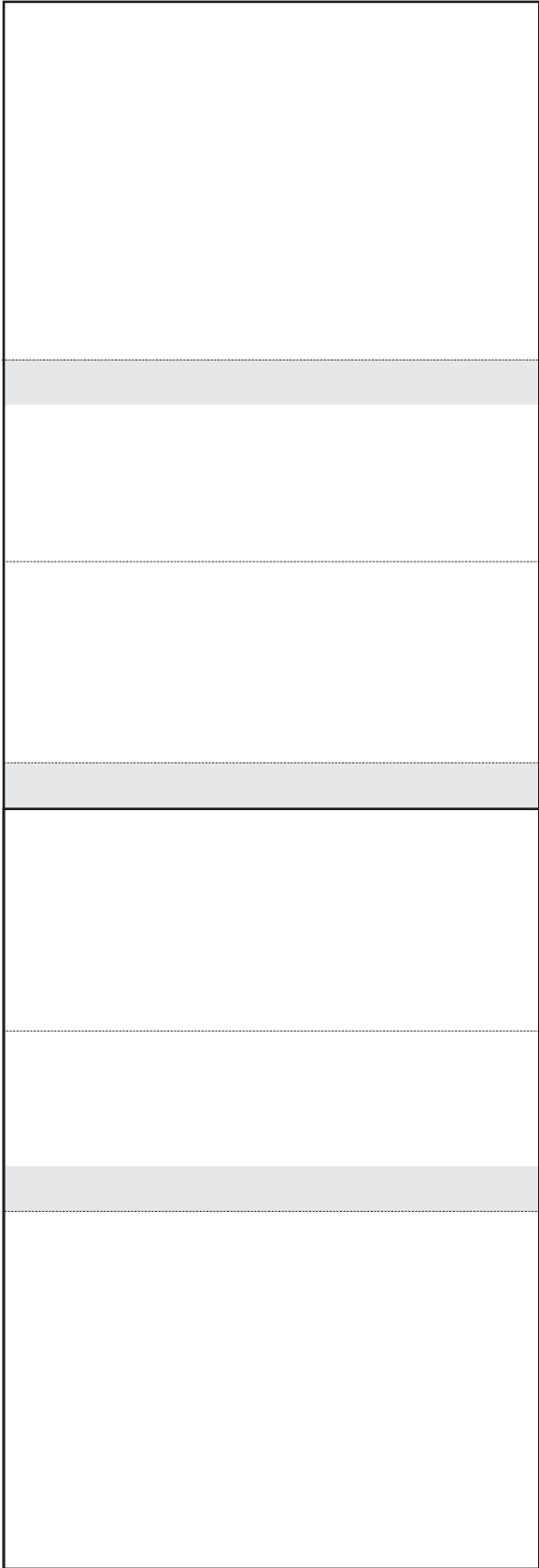


3941 Park Drive #20-195  
 El Dorado Hills, CA 95762  
 Tel: 866.711.3030 • Fax: 916.941.0462  
 info@forgreatmaps.com



Publication\_\_\_\_\_

Advertiser\_\_\_\_\_

Contract #\_\_\_\_\_

Side#\_\_\_\_\_ Space#\_\_\_\_\_

Rep\_\_\_\_\_

1/4  
 PANEL  
 3" x 2"h

PROGRAM FORMATS -CMYK ONLY

Quark Xpress 6.0  
 Adobe InDesign CS3  
 Adobe Illustrator CS3  
 Adobe Photoshop CS3  
 Adobe Acrobat

ART FORMAT

Include all Tif and Eps Art Files  
 Save art files as EPS or TIF or JPG  
 PDF files at 300dpi

1/3 PANEL  
 VERTICAL  
 3" x 3.125"h

Include the Original Application File  
 with your PDF file.

SCANNED IMAGES

Photos and grayscale art scanned at 300dpi  
 Bitmap or black & white art scanned at 600dpi

PDF FILES

Save as "Press Quality" pdf files.

FONTS

All truetype and adobe fonts are  
 acceptable. Send screen and printer fonts  
 OR "convert type to outline".

1/2 PANEL  
 VERTICAL  
 3" X 4.25"h

MICROSOFT PUBLISHER  
 We cannot use Publisher files.

MICROSOFT WORD  
 We cannot use Word files.

FULL PANEL  
 BILLBOARD  
 6.5" x 4.25"h

2/3 PANEL  
 HORIZONTAL  
 6.5" x 3.125"h

1/2 PANEL  
 HORIZONTAL  
 6.5" x 2"h

FULL PANEL VERTICAL 3" X 8.75"h

FULL PANEL VERTICAL with bleed 3.75"w x 9.50"h

1/3 PANEL HORIZONTAL 4.75" x 2"h